# The World of ETFs: Diversification, Transparency, Low Cost and Access to All Asset Classes

FSP Invest
Protect & Prosper Symposium
20th October 2012

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### Agenda

- What are Exchange Traded Products (ETPs)?
- Why you should be using them.
- Advantages of ETPs.
- Types of ETPs available.
- Managing Portfolios of ETPs.
- Learn more about ETPs.
- How to invest in ETPs.



## What Are Exchange Traded Products (ETPs)?

They are securities listed and traded on the JSE just like any other listed product.



## What Are Exchange Traded Products (ETPs)?

#### Prices from "The Star" newspaper (3 Oct 2012)

| PLATINUM                                  | & PRI | ECIOUS N                    | IETALS                        |                                        | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | .0 .0.                                |                                                   | & LEISUF             |                                      | separate a se         |           |                                          | 0.0                          |                        | AFDAWN                                  |
|-------------------------------------------|-------|-----------------------------|-------------------------------|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------------------------------|----------------------|--------------------------------------|-----------------------|-----------|------------------------------------------|------------------------------|------------------------|-----------------------------------------|
| AMPLATS<br>AQUARIUS<br>ATLATSA<br>BAUBA   |       | 40800<br>589<br>175<br>125  | 42400<br>605                  | 40131 -1625 -26.4<br>580 +15 -75.9<br> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 01.5 398019<br>2.3 619143<br>7<br>7.9 |                                                   |                      | 9 9<br>9500 9900<br>142 142<br>110 - | 9<br>9391<br>142<br>- | +190      | -72.7<br>51.8 2.6<br>-29.4 -<br>37.5 0.9 | -0,2<br>23.1<br>37.4<br>25.2 | 48613<br>28916<br>8000 | AFEAGLE<br>AH-VEST<br>ALERT<br>ALLIANCE |
| EASTPLATS<br>IMPLATS<br>JUBILEE<br>LONMIN |       | 155<br>13950<br>122<br>7454 | 174<br>- 14158<br>125<br>7671 | Name S                                 | Close                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | High                                  | Low                                               | DM                   | YM%                                  | DY                    | PE        | -32.0 DV                                 | -1,1<br>25.9<br>-1.4<br>9.6  | 105562<br>67528        | ANSYS<br>B&W<br>BEIGE<br>BEIGE PREF     |
| NORTHAM .                                 |       | 2929                        | 3039                          |                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                       |                                                   |                      |                                      |                       | i F E sig |                                          | 17.1                         | 34090                  | BJOSCI                                  |
| PLATFIELD                                 |       | 4                           | 5                             | EXCHANGE TRA                           | A facilities and the state of t | 5                                     |                                                   |                      |                                      |                       |           |                                          | 12.6                         | 43284                  | BLACKSTAR                               |
| RBPLAT<br>WESIZWE                         |       | 4750                        | 4375                          | BBEWT40                                | 3926                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3936                                  | 3936                                              | +14                  | 18.8                                 | 2.6                   |           | 100                                      | 14.3<br>87.8                 | 337615                 | BLUE                                    |
| AACOLEMC                                  |       | 82                          | 89                            | BE GREEN                               | 1557                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1556                                  | 1556                                              | +4                   |                                      | 1.0                   |           | 1400                                     | 0.0                          | 0                      | BRIKOR<br>BSI STEEL                     |
| CONSTRUCT                                 | ION I | & MATER                     | ALS                           | DBX JAPAN                              | 479                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 488                                   | 485                                               | +5                   | -0.6                                 | 1.2                   |           | 40000                                    | T.                           |                        | CHEMSPEC                                |
| AFRIMAT                                   |       | 749                         | 749                           | DBX USA                                | 1155                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1164                                  | 1150                                              | -2                   | 30.7                                 | 0.6                   |           | 58844                                    | 5.7                          | 3330254                | CHROMETO                                |
| AGI                                       | S     | 2                           |                               | DBX WORLD                              | 1107                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1118                                  | 1100                                              | +3                   | 23.7                                 | 1.2                   |           | 63278                                    | 0,0                          | 6                      | DIAMONDO                                |
| AVENG<br>BASREAD                          |       | 3148<br>862                 | 3170<br>873                   | DBXEURO50                              | 2723                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2740                                  | 2703                                              | +30                  | 14.7                                 | 2.1                   |           | 59518                                    | 12.7                         | 99828                  | FINBOND                                 |
| CALGRO M3                                 |       | 474                         | 475                           | DBXFT100                               | 7855                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 7860                                  | 7838                                              | that is bounded as a |                                      |                       |           |                                          | 10.0                         | 7279482                | FONEWORX                                |
| CERAMIC                                   |       | 13000                       |                               | MAPPS GRO                              | 1307                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 7000                                  | 1000                                              | +25                  | 22.3                                 | 2.6                   |           | 12807                                    | 14.1                         | 12122364               | GOODERSO                                |
| DAWN                                      |       | 640                         | 650                           |                                        | 表面 化二氯化二甲二氯甲基化                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                       |                                                   | +3                   | 22.0                                 | 0.4                   |           |                                          | 14.6<br>0:0                  | 4130452                | HARDWARE                                |
| ESORFRANK<br>GROUP 5                      |       | 135<br>2700                 | 135<br>2700                   | MAPPS PRO                              | 2497                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | +4                   | 19.2                                 | 0.3                   |           | 240                                      | 0:0                          | 91                     | HUGE                                    |
| AYDAV                                     |       | 72                          | 2700                          | NEW RAND                               | 2691                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2687 -                                | 2686                                              | +4                   | 19.0                                 |                       | <u> -</u> | 2103                                     | 10.6                         | 844960                 | INTEWASTE                               |
| M&R HLD                                   |       | 2234                        | 2234                          | NEWFEQMOM                              | 1801                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | +27                  |                                      |                       | 7 3 7     |                                          | 16,7                         | 213708                 | IPSA                                    |
| MASNITE                                   |       | 3990                        | *                             | NEWFNGOVI                              | 4215                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | +21                  |                                      |                       |           |                                          | 12.1                         | 6914902                | IQUAD                                   |
| MAZOR<br>PC                               |       | 150<br>2883                 | 2900                          | NEWFNILBI                              | 5084                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | 43                   |                                      |                       |           |                                          | 12.2<br>12.3                 | 666943<br>1434866      | ISA<br>KIBO                             |
| ROTECH                                    |       | 45                          | 48                            | NEWFNSWIX                              | 946                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                       |                                                   | +3                   |                                      | 1.0                   |           | 105                                      | 11.4                         | 3039596                | LONRHO                                  |
| RAUBEX                                    |       | 1586                        | 1587                          | NEWFTRACI                              | 1684                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | +1                   |                                      |                       |           |                                          | 0.0                          | 0'                     | MAS                                     |
| ANYATI                                    | 5     | 21                          |                               | NEWGOLD                                | 14425                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 14500                                 | 14375                                             | -45                  | 17.1                                 |                       |           | 127037                                   | 18.2                         |                        | MINERESI                                |
| EAKAY<br>TEFSTOCK                         | 4     | 1050                        | 1 1058                        | NEWSA                                  | 3594                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                   | +7                   | 24.8                                 | 1.4                   |           | 9                                        | 27.1                         | 11557                  | MONEYWB<br>MSHOLDING                    |
| VBHO                                      | Alt.  | 13960                       | 14184                         | PREFEX                                 | 1095                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1093                                  | 1093                                              | 41                   | 47.0                                 | 1.0                   |           | 45                                       | 0.0                          | 0                      | MUVONI                                  |
|                                           | 900   | 10.7                        |                               | PROPXSAPY                              | 4825                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4850                                  | 4800                                              | -5                   | 28.8                                 |                       |           | N 173, 14 (1.0%, N.15 & 6.5              |                              |                        | NUTRITION                               |
| ENERAL IN                                 | DUST  |                             |                               | PROPXTEN                               | 1402                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1410                                  | 1. Man 2. 477 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 10.00                |                                      | 1.5                   |           | 220                                      | 13.9                         | 10094                  | OASIS                                   |
| ARGENT<br>ASTRAPAK                        |       | 645<br>680                  | 645 (                         | PACIFIN                                | 2065                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 7055                                  | 1405                                              | -5<br>-24            | 27.5                                 | 5.5                   |           | 12270                                    | 14.5<br>8.5                  | 950138<br>238772       | ONELOGIX<br>OSIRIS                      |

## What Are Exchange Traded Products (ETPs)?

- They offer access to a basket or portfolio of listed companies and not just a single company.
- The portfolios either:
  - Track an index of shares or bonds, or
  - They offer the return of an asset class or bundle of shares.

### What is An Index?

## Index Weights – Basket of Constituents (as at October 2012) FTSE/JSE Top 40 Index

|                          | Market Cap<br>Weighted (%) | Equally<br>Weighted<br>(%) |                            | Market Cap<br>Weighted<br>(%) | Equally<br>Weighted<br>(%) |
|--------------------------|----------------------------|----------------------------|----------------------------|-------------------------------|----------------------------|
| Absa Group Limited       | 1,16                       | 2,5                        | Capital Shop Centres Grp   | 0,68                          | 2,5                        |
| African Rainbow Minerals | 0,31                       | 2,5                        | Compagnie Fin Richemont    | 6,34                          | 2,5                        |
| Anglo Platinum Ltd       | 0,74                       | 2,5                        | Exxaro Resources Ltd       | 0,52                          | 2,5                        |
| Anglo American Plc       | 8,06                       | 2,5                        | Firstrand Ltd              | 2,77                          | 2,5                        |
| Anglo Gold Ashanti Ltd   | 2,52                       | 2,5                        | Gold Fields Ltd            | 1,79                          | 2,5                        |
| Aspen Pharmacare Hldgs   | 1,15                       | 2,5                        | Growthpoint Properties Ltd | 1,01                          | 2,5                        |
| Assore Ltd               | 0,32                       | 2,5                        | Harmony Gold Mining Co     | 0,67                          | 2,5                        |
| BHP Billiton Plc         | 13,04                      | 2,5                        | Impala Platinum Holdings   | 2,02                          | 2,5                        |
| Bidvest Group Ltd        | 1,57                       | 2,5                        | Imperial                   | 0,90                          | 2,5                        |
| British American Tobacco | 2,3                        | 2,5                        | Investec Ltd               | 0,34                          | 2,5                        |

## What is An Index? (continued)

### Index Weights – Basket of Constituents (as at October 2012) FTSE/JSE Top 40 Index

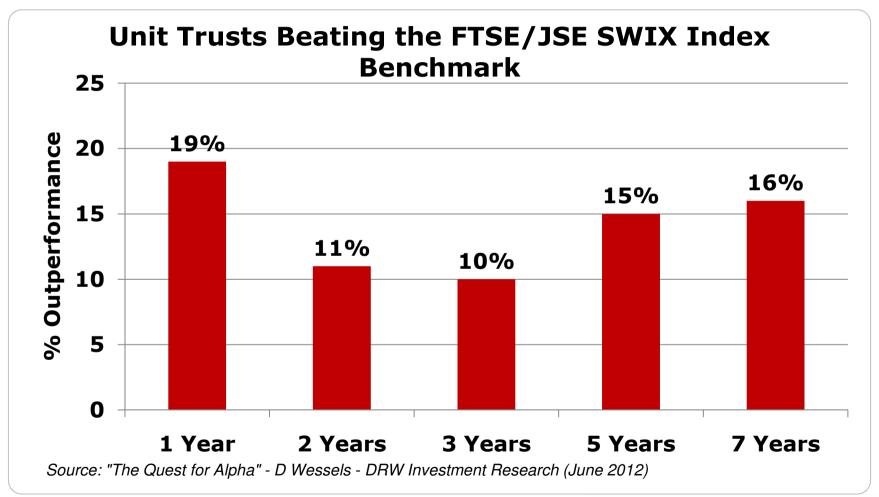
|                    | Market Cap<br>Weighted<br>(%) | Equally<br>Weighted<br>(%) |                              | Market Cap<br>Weighted<br>(%) | Equally<br>Weighted<br>(%) |
|--------------------|-------------------------------|----------------------------|------------------------------|-------------------------------|----------------------------|
| Investec Plc       | 0,75                          | 2,5                        | RMB Holdings Ltd             | 0,92                          | 2,5                        |
| Kumba Iron Ore Ltd | 1,07                          | 2,5                        | SABMiller Plc                | 10,82                         | 2,5                        |
| Massmart           | 0,42                          | 2,5                        | Sanlam Ltd                   | 1,65                          | 2,5                        |
| Mondi Ltd          | 0,23                          | 2,5                        | Sasol Ltd                    | 5,50                          | 2,5                        |
| Mondi Plc          | 0,72                          | 2,5                        | Shoprite Holdings Ltd        | 2,30                          | 2,5                        |
| Mr Price Group Ltd | 0,78                          | 2,5                        | Standard Bank Group Ltd      | 3,85                          | 2,5                        |
| MTN Group          | 6,77                          | 2,5                        | Steinhoff International Hldg | 1,09                          | 2,5                        |
| Naspers Ltd -N-    | 5,07                          | 2,5                        | Tiger Brands Ltd             | 0,91                          | 2,5                        |
| Nedbank Group Ltd  | 1,08                          | 2,5                        | Truworths                    | 1,04                          | 2,5                        |
| Old Mutual Plc     | 2,70                          | 2,5                        | Vodacom Group                | 1,07                          | 2,5                        |
| Remgro Ltd         | 1,52                          | 2,5                        | Woolworths Holdings Ltd      | 1,23                          | 2,5                        |

## What Are Exchange Traded Products (ETPs)? (continued)

- They are passive investments they merely replicate the performance of an index or basket of shares.
- Unlike active investments where the asset manager attempts to outperform the index or market benchmark performance.



## Why You Should Be Using ETFs/ETNs



### Why Buy An Index Tracker?

- You buy one ETF and own a whole portfolio of index shares:
  - Reduce your risk by diversifying your portfolio
  - Enhance performance potential
  - Lower your costs you only pay brokerage and JSE costs once, not for every share in the portfolio.
- So you own say 40 shares but you only pay to buy one share.



## Types of Exchange Traded Products: 1) Exchange Traded Funds (ETFs)

- Tracks an index
- The Stock Exchange selects the index shares.
- The ETF replicates the index portfolio by owning the index constituents in exactly the weighting stipulated by the Stock Exchange.
- Are Collective Investment Schemes
- Physically hold all index constituent shares in a Trust, which is insolvency remote and managed by an independent Trustee.
- Effectively are unit trusts listed on the JSE.



## Types of Exchange Traded Products: 2) Exchange Traded Notes (ETNs)

- Typically provide the Total Returns of an Asset or Asset Class that can be accessed more efficiently through a futures or forward contract.
- ETNs often provide exposure to assets not otherwise easily accessible, i.e. commodities, currencies, asset baskets.
- The issuer of the ETN has the obligation to provide the total return of the asset tracked by the ETN.
- This obligation effectively makes ETNs debt instruments and therefore the creditworthiness of the issuer has to be taken into account.
- ETNs are securities traded on the JSE, but are not Collective Investment Schemes.



### What Are The Advantages of ETPs?

## **Complete Transparency**

- Listed on the JSE, pricing is done on the market and is know to every investor.
- Underlying portfolio is published daily.
- Settlement, trading, registration, transfer done through JSE/STRATE – fully centralised electronic, failsafe and cost effective.

## Instant Liquidity & Tradeability

- ETPs are like normal shares. Can be bought or sold at any time through the JSE
- Market makers and open-ended structures cater for large trades.

#### **Passive Investments**

- An index always contains the premium shares/assets in the market.
- Index measures the average performance (BETA) of the market.

Continued/...



### What Are The Advantages of ETFs?

(Continued)

| Diversification | Diversified portfolio.                                                      |
|-----------------|-----------------------------------------------------------------------------|
|                 | <ul> <li>Provides full exposure to blue chip<br/>shares/ assets.</li> </ul> |
|                 | <ul> <li>Reduces risk/volatility.</li> </ul>                                |
|                 | • Ensures benchmark performance.                                            |
|                 | <ul> <li>Can be easily hedged.</li> </ul>                                   |

**Very Cost Efficient** 

Average costs one-third of unit trusts.

### **Total Expense Ratios (TERs)**

| ETFs                         | Basis Points |         |
|------------------------------|--------------|---------|
| BIPS Top 40                  | 0,21         | (0,21%) |
| Stanlib Top 40               | 0,19         | (0,19%) |
| BettaBeta EWT 40             | 0,39         | (0,39%) |
| Satrix 40                    | 0,45         | (0,45%) |
| Average of all local ETFs    | 0,55         | (0,55%) |
| Unit Trusts                  |              |         |
| Average General Equity Funds | 1,62         | (1,62%) |
| Average Value Funds          | 1,75         | (1,75%) |
| Average Growth Funds         | 1,54         | (1,54%) |

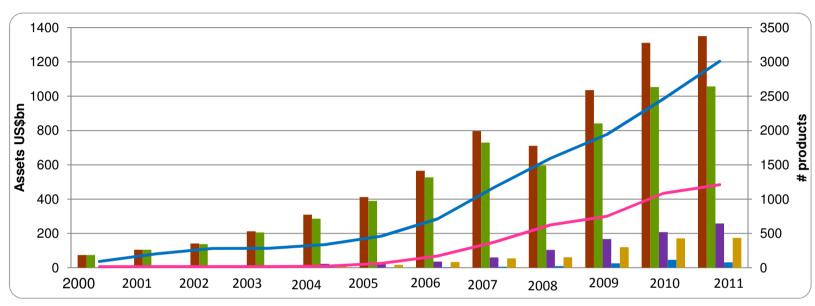
<sup>•</sup>Total Expense Ratios (TERs) measures the cost (annualised) of providing the product.

Source: ASISA - Quarterly Unit Trust Survey (June 2012).



<sup>•</sup>TER is included in the price of the product.

## Global Exchange Traded Products Industry



| Assets (US\$bn)  | 2000 | 2001  | 2002  | 2003  | 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010   | 2011   |
|------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| ETF total        | 74.3 | 104.8 | 141.6 | 212   | 309.8 | 412.1 | 565.6 | 796.7 | 711.1 | 1036  | 1311.3 | 1350.9 |
| ETF equity       | 74.3 | 104.7 | 137.5 | 205.9 | 286.3 | 389.6 | 526.5 | 729.9 | 596.4 | 841.6 | 1053.8 | 1057.4 |
| ETF fixed income | 0.1  | 0.1   | 4     | 5.8   | 23.1  | 21.3  | 35.8  | 59.9  | 104   | 167   | 207.3  | 257.7  |
| ETF commodity    | -    | 0     | 0.1   | 0.3   | 0.5   | 1.2   | 3.4   | 6.3   | 10    | 25.6  | 45.7   | 31.1   |
| Other ETPs total | 5.1  | 3.9   | 4.1   | 6.3   | 9.3   | 15.9  | 32.5  | 54.6  | 61.2  | 119.7 | 171.3  | 173.5  |
| # ETFs           | 92   | 202   | 280   | 282   | 336   | 461   | 713   | 1170  | 1595  | 1944  | 2460   | 3011   |
| # Other ETPs     | 14   | 17    | 17    | 18    | 21    | 63    | 170   | 371   | 625   | 750   | 1083   | 1210   |

Source: BlackRock ETF Landscape Annual Review (Jan 2012)



## South African ETP Industry

|                                                    | Summary Market Capitalisation ETFs/ETNs |        |        |        |        |        |              |              |  |
|----------------------------------------------------|-----------------------------------------|--------|--------|--------|--------|--------|--------------|--------------|--|
| (R million)                                        |                                         |        |        |        |        |        |              |              |  |
| A) Market Cap<br>(Rmillions)                       | 2006                                    | 2007   | 2008   | 2009   | 2010   | 2011   | June<br>2012 | Sept<br>2012 |  |
| Exchange Traded Funds (ETFs)                       | 11 966                                  | 12 561 | 16 444 | 27 503 | 32 832 | 35 414 | 36 472       | 40 345       |  |
| Exchange Traded Notes (ETNs)                       | -                                       | -      | -      | -      | 465    | 3 398  | 3 719        | 4 228        |  |
| Total                                              | 11 966                                  | 12 561 | 16 444 | 27 503 | 33 297 | 38 812 | 40 191       | 44 573       |  |
|                                                    |                                         |        |        |        |        |        |              |              |  |
| B) Number of Products                              | 2006                                    | 2007   | 2008   | 2009   | 2010   | 2011   | June<br>2012 | Sept<br>2012 |  |
| Exchange Traded Funds (ETFs)                       | 9                                       | 10     | 17     | 23     | 26     | 30     | 37           | 38           |  |
| Exchange Traded Notes (ETNs)                       | -                                       | -      | -      | -      | 4      | 16     | 20           | 20           |  |
| Total                                              | 9                                       | 10     | 17     | 23     | 30     | 46     | 57           | 58           |  |
| <b>Notes</b> End of period<br>Source: JSE/etfSA.co |                                         |        |        |        |        |        |              |              |  |

## Types of ETPs Available in the South African Market

| Exposure                                | Provides                                                                         | Pro                                                                                               | duct                                                                                  |
|-----------------------------------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Overall Market<br>Performance<br>(BETA) | Access to average JSE market performance                                         | <ul><li>RMB 40</li><li>Satrix 40</li><li>Satrix SWIX Top 40</li><li>BettaBeta EWT 40</li></ul>    | <ul><li>Stanlib Top 40</li><li>Stanlib SWIX Top 40</li><li>NewFunds SWIX 40</li></ul> |
| Sectoral<br>Performance                 | Access to different sectors of the JSE                                           | • Satrix INDI 25<br>• Satrix FINI 15<br>• Satrix RESI 10                                          | • RMB MidCap                                                                          |
| Bonds                                   | Access to Government bonds  Access to the listed preference shares               | <ul><li>Investec zGOVI</li><li>RMB Inflation-X</li><li>Prefex</li></ul>                           | <ul><li>NewFunds GOVI</li><li>NewFunds ILBI</li></ul>                                 |
| Property                                | Exposure to the commercial property sector of the JSE                            | Proptrax SAPY     Proptrax TEN                                                                    |                                                                                       |
| "Style" or<br>"Thematic"<br>(ALPHA)     | Based on an investment strategy                                                  | <ul><li>NewFunds Shariah</li><li>Top 40</li><li>NewFunds NewSA</li><li>NewFunds NewRand</li></ul> | <ul><li>Satrix DIVI</li><li>NewFunds Equity<br/>Momentum</li></ul>                    |
| "Balanced" ETFs                         | Mix of bonds, equities and cash to provide exposure to a basket of asset classes | <ul> <li>NewFunds MAPPS Pro</li> <li>NewFunds MAPPS Gro</li> </ul>                                |                                                                                       |

Continued/...



#### Types of ETPs Available in the South African Market (continued)

| Exposure                      | Provides                                                                         | Product                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Offshore (Foreign)<br>markets | Investment in overseas indices in both developed and emerging markets            | <ul> <li>DBX Tracker EuroStoxx50 ETF</li> <li>DBX Tracker FTSE 100 ETF</li> <li>DBX Tracker Japan MSCI ETF</li> <li>DBX Tracker USA MSCI ETF</li> <li>DBX Tracker World MSCI ETF</li> <li>DBX China ETN</li> <li>DBX Africa Top 50 ETN</li> <li>DBX Emerging Markets ETN</li> <li>Standard Bank Africa Equity ETN</li> </ul>                                                                        |
| "Value" Strategies            | Looks to outperform the market average using fundamental analysis and technology | <ul> <li>Satrix RAFI 40</li> <li>NewFunds eRAFI Overall</li> <li>NewFunds eRAFI INDI</li> <li>NewFunds eRAFI FINI</li> <li>NewFunds eRAFI RESI</li> </ul>                                                                                                                                                                                                                                           |
| Commodity<br>Markets          | Invests in physical commodity markets                                            | <ul> <li>NewGold ETF – gold bullion</li> <li>Standard Bank Gold-Linker ETN</li> <li>Standard Bank Silver-Linker ETN</li> <li>Standard Bank Platinum-Linker ETN</li> <li>Standard Bank Palladium-Linker ETN</li> <li>Standard Bank Commodity Basket ETN</li> <li>Standard Bank Copper ETN</li> <li>Standard Bank Corn ETN</li> <li>Standard Bank Oil ETN</li> <li>Standard Bank Wheat ETN</li> </ul> |
| Money Market &<br>High Income | Provides money market total return.<br>Returns linked to prime interest rate     | NewFunds TRACI ETF     PrefEx                                                                                                                                                                                                                                                                                                                                                                       |
| Currency                      | Invests in foreign currency deposits, provide pure "rand hedge"                  | <ul><li>NewWave US Dollar ETN</li><li>NewWave UK Pound ETN</li><li>NewWave Euro ETN</li></ul>                                                                                                                                                                                                                                                                                                       |

## Asset Allocation or Balanced ETF Portfolio

#### **Asset Allocation ETF Portfolio**

| Product          | % of<br>Portfolio | 3 Year Total<br>Return<br>(% p.a.) | Asset Class      | Asset<br>Allocation |  |
|------------------|-------------------|------------------------------------|------------------|---------------------|--|
| Satrix INDI 25   | 20%               | 25,91%                             | Domestic Equity  | 30%                 |  |
| Satrix DIVI Plus | 10%               | 22,22%                             | Domestic Equity  | 30 70               |  |
| Proptrax SAPY    | 20%               | 24,52%                             | Property         | 20%                 |  |
| DBX MSCI USA     | 10%               | 16,84%                             | Foreign Equity   |                     |  |
| DBX MSCI World   | 10%               | 11,74%                             | Foreign Equity   | 25%                 |  |
| NewGold          | 5%                | 22,45%                             | Commodities      |                     |  |
| zShares GOVI     | 15%               | 11,05%                             | Bonds            | 25%                 |  |
| PrefEx           | 10%               | 10,13%                             | Interest Bearing |                     |  |
|                  | 100%              |                                    |                  |                     |  |

## ETF Balanced Portfolio Compared With High Equity Weighted Asset Allocation Unit Trusts

|    | Performance Comparison                                                           |                  |  |  |  |  |  |  |
|----|----------------------------------------------------------------------------------|------------------|--|--|--|--|--|--|
|    | (Total Return with dividends reinvested)                                         |                  |  |  |  |  |  |  |
|    |                                                                                  | 3 Year<br>(p.a.) |  |  |  |  |  |  |
| 1) | Pro-Forma ETF Asset Allocation Portfolio (average TER 0,56%)                     | 18,94%           |  |  |  |  |  |  |
| _, | Asset Allocation Variable Equity Unit Trust Funds (88 funds) (average TER 1,97%) |                  |  |  |  |  |  |  |
| 2) | Arithmetic average return                                                        | 11,85%           |  |  |  |  |  |  |
|    | Highest Return                                                                   | 18,86%           |  |  |  |  |  |  |
|    | Lowest Return                                                                    | 4,77%            |  |  |  |  |  |  |
|    | Asset Allocation High Equity Unit Trust Funds (15 funds) (average TER 2,15%)     |                  |  |  |  |  |  |  |
| 3) | Arithmetic average return                                                        | 13,76%           |  |  |  |  |  |  |
|    | Highest Return                                                                   | 16,00%           |  |  |  |  |  |  |
|    | Lowest Return                                                                    | 11,55%           |  |  |  |  |  |  |
|    | Asset Allocation Flexible Equity Unit Trust Funds (67 funds) (average TER 2,00%) |                  |  |  |  |  |  |  |
| 4) | Arithmetic average return                                                        | 13,77%           |  |  |  |  |  |  |
|    | Highest Return                                                                   | 29,34%           |  |  |  |  |  |  |
|    | Lowest Return                                                                    | 4,53%            |  |  |  |  |  |  |
|    | Source: ASISA Quarterly Unit Trust Survey (June2012).                            |                  |  |  |  |  |  |  |

## Monthly ETP Performance Survey – September 2012

etfSA.co.za Monthly Performance Survey
Best Performing Index Tracker Funds – 28 September 2012
(Total Return %)\*

| Fund Name                           | Туре       | 5 Years<br>(per<br>annum) |      | Fund Name                                  | Туре       | 3 Years<br>(per<br>annum) |
|-------------------------------------|------------|---------------------------|------|--------------------------------------------|------------|---------------------------|
| NewGold                             | ETF        | 22,79%                    |      | NewGold                                    | ETF        | 25,47%                    |
| Prudential Property<br>Enhanced     | Unit Trust | 14,99%                    |      | Prudential Property Enhanced<br>Index Fund | Unit Trust | 24,06%                    |
| Satrix INDI 25                      | ETF        | 14,17%                    |      | Satrix INDI 25                             | ETF        | 23,98%                    |
| Proptrax SAPY                       | ETF        | 13,41%                    |      | Proptrax SAPY                              | ETF        | 22,08%                    |
|                                     |            | 2 Years<br>(per<br>annum) |      |                                            |            | 1 Year                    |
| Standard Bank Silver-Linker         | ETN        | 36,31%                    |      | NewFunds eRAFI FINI 15                     | ETF        | 38,78%                    |
| NewGold                             | ETF        | 27,55%                    |      | Prudential Property Enhanced<br>Index Fund | Unit Trust | 36,36%                    |
| Standard Bank Gold-Linker           | ETN        | 25,37%                    |      | Proptrax TEN                               | ETF        | 33,50%                    |
| Satrix INDI 25                      | ETF        | 23,39%                    |      | Proptrax SAPY                              | ETF        | 33,42%                    |
| DBX Tracker MSCI USA                | ETF        | 22,57%                    |      | Standard Bank Platinum-Linker              | ETN        | 32,60%                    |
|                                     |            | 6 Months                  |      |                                            |            | 3 Months                  |
| Standard Bank Wheat-<br>Linker      | ETN        | 39,86%                    |      | NewWave Silver                             | ETN        | 31,08%                    |
| Standard Bank Corn-Linker           | ETN        | 39,78%                    |      | Standard Bank Silver-Linker                | ETN        | 28,94%                    |
| Proptrax SAPY                       | ETF        | 18,06%                    |      | NewWave Platinum                           | ETN        | 16,86%                    |
|                                     |            |                           |      | Standard Bank Platinum-Linker              | ETN        | 16,30%                    |
| Source: Profile Media FundsData (28 | 3/09/2012) | * Includes r              | ein' | vestment of dividends.                     |            |                           |

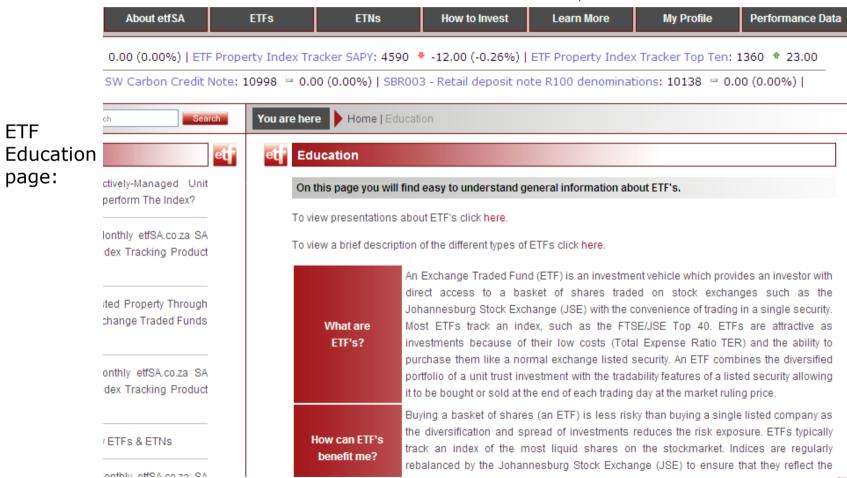
The full etfSA Performance Survey is available on www.etfsa.co.za



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# Presentations page:

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(continued)

March 2012 15:21 ETF BettaBeta Equally Weighted Top 40 Portfolio: 3749 = 0.00 (0.00%) | ETF BettaBeta Green: 1489 = 0.00 ( March 2012 15:21 ETN - Deutsche Bank AG: 1 = 0.00 (0.00%) | ETN - Deutsche Bank MSCI Africa Capped 50 TRI: 6032 = 0.00 (0 Search Home | Presentations You are here ett Presentations announces a On this page you are able to view easy to understand presentations about ETF's. Irop in management fees its ETFs To view additional information about ETF's click here 2011 al Lists New Exchange ds [190kb] JSE MyShare Investment Day presentation - "ETFs 101" ▶ 22 October 2011 [50kb] What are ETFs? n "Making ETFs the Core What are the Advantages of ETFs? [49kb] estment Plans\* - March [101kb] What can ETFs do for my Investment Portfolio? Using ETFs in Portfolio Management [42kb] Retail Bonds in South [88kb] Global Development of the ETF Market 2010 The New World of ETFs - November 2010 presentations: 3A.co.za SA ETF, ETN & ting Product Survey (Jan Nedbank Capital - BettaBeta Retail presentation - Nernia Visser [494kb] etfSA - Exchange Traded Funds presentation - Mike Brown [220kb] RMB Exchange Traded Notes investor clubs / stokvels

The Home of Exchange Traded Funds

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#### Satrix INDI Portfolio

Domestic--Equity--Industrial

#### Focus and Objective

The Satrix INDI is an Exchange Traded Fund (ETF) listed on the JSE. The Satrix INDI aims to give investors the performance of the FTSE/JSE Industrial index. The Satrix INDI provides the opportunity to invest in the top 25 shares, measured by their market capitalisation, in the industrial sector. The Satrix INDI tracks the FTSE/JSE INDI25 index, as closely as possible. Dividends received from these companies are also paid out quarterly - net of costs.

#### <u>Management</u>

Satrix Securities

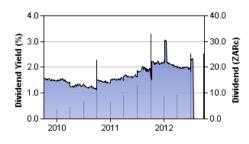
This fund is managed by Satrix Managers (Pty) Ltd.

## Comparative Performance - A Class Domestic - Equity - Industrial Satrix INDI Portfolio A 50 40 30 30 30 40

| Technical Overview |                         |
|--------------------|-------------------------|
| FORMATION DATE:    | 15 Feb 2002             |
| BENCHMARK:         | FTSE/JSE INDI25 (J211)  |
| HOLDINGS:          | 26                      |
| UNIT HOLDERS:      | 8 293                   |
| ORIGINAL PRICE:    | 705                     |
| PRICING SYSTEM:    | Forward                 |
| INCOME DECL:       | 31/03,30/06,30/09,31/12 |
| MINIMUM LUMP SUM:  | R1 000                  |
| MINIMUM MONTHLY:   | R300                    |
| RISK RATING:       | High                    |

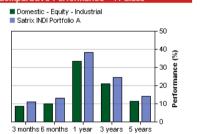
#### Dividend Yield A Class

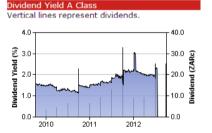
Vertical lines represent dividends.





#### Comparative Performance - A Class





| Dividend History - A Class (last 3 years | 5)     |
|------------------------------------------|--------|
| 30 SEP 2012                              | 25.08c |
| 30 JUN 2012                              | 25.08c |
| 31 MAR 2012                              | 9.07c  |
| 31 DEC 2011                              | 8.95c  |
| 30 SEP 2011                              | 33.03c |
| 30 JUN 2011                              | 13.18c |
| 31 MAR 2011                              | 9.27c  |
| 31 DEC 2010                              | 6.63c  |
| 30 SEP 2010                              | 22.87c |
| 30 JUN 2010                              | 6.45c  |
| 31 MAR 2010                              | 4.51c  |
| 31 DEC 2009                              | 3.59c  |
| 30 SEP 2009                              | 13.73c |
| 30 JUN 2009                              | 6.420  |
| 31 MAR 2009                              | 8.160  |

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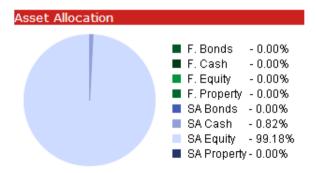
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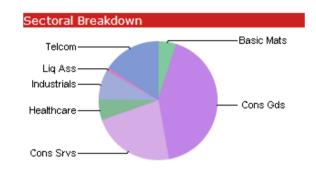
(continued)

| Fees                                             |                               |
|--------------------------------------------------|-------------------------------|
| TER,<br>CLASS-A<br>(30 JUN<br>2012):             | 0.46%                         |
| PERF FEE<br>TER,<br>CLASS-A<br>(30 JUN<br>2012): | 0%                            |
| ANNUAL,<br>CLASS-A:                              | 0.8% (Satrix Investment plan) |

PERFORMANCE, CLASS-A:0.45% - 0.80% PER ANNUM DEPENDING ON THE SIZE OF THE INVESTMENT. ONLY APPLICABLE IF PURCHASED THROUGH THE INVESTMENT PLAN.

| Top Holdings on 30 Jun 2012 |            |          |           |
|-----------------------------|------------|----------|-----------|
| SHARE                       | No UnitsVa | lue (Rm) | % of Fund |
| SABMILLER                   | 457 656    | 150.98   | 21.20%    |
| MTN GROUP                   | 690 771    | 97.34    | 13.67%    |
| RICHEMONT                   | 1 914 857  | 85.86    | 12.05%    |
| NASPERS-N                   | 150 603    | 65.51    | 9.20%     |
| BATS                        | 81 750     | 34.38    | 4.83%     |
| Totals                      |            | 434.07   | 60.94%    |





| -660   |
|--------|
| -640   |
| -620   |
| - 600  |
| - 580  |
| - 560  |
| - 540  |
| - 520  |
| t      |
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| PERFORMANCE TO 3 OCT 2012                  |             |               |              |
|--------------------------------------------|-------------|---------------|--------------|
| R1 000 LUMPSUM (NAV-NAV INCL. DIVIDENDS)   |             |               |              |
| PERIOD                                     | Return      | Value(R)      | Inflation(R) |
| 3 MONTHS                                   | 11.08%      | 1 110.80      | 1 006.40     |
| 6 MONTHS                                   | 13.07%      | 1 130.70      | 1 013.80     |
| 1 YEAR                                     | 38.29%      | 1 382.90      | 1 047.80     |
| 3 YEARS                                    | 24.39%      | 1 924.80      | 1 142.70     |
| 5 YEARS                                    | 14.04%      | 1 929.00      | 1 351.70     |
| 10 YEARS                                   | 22.34%      | 7 510.10      | 1 733.90     |
|                                            |             |               |              |
| R100 PER MO                                | ONTH (NAV-N | AV INCL. DIVI | DENDS)       |
| PERIOD                                     | Return      | Value(R)      | Inflation(R) |
| 3 MONTHS                                   | 2.04%       | 304.10        | 303.23       |
| 6 MONTHS                                   | 12.07%      | 643.69        | n/a          |
| 1 YEAR                                     | 25.72%      | 1 381.06      | n/a          |
| 3 YEARS                                    | 22.01%      | 5 129.37      | n/a          |
| 5 YEARS                                    | 19.81%      | 10 288.14     | n/a          |
| 10 YEARS                                   | 19.97%      | 38 149.82     | n/a          |
| * VALUES FOR PERIODS GREATER THAN ONE YEAR |             |               |              |
| ARE ANNUALISED                             |             |               |              |

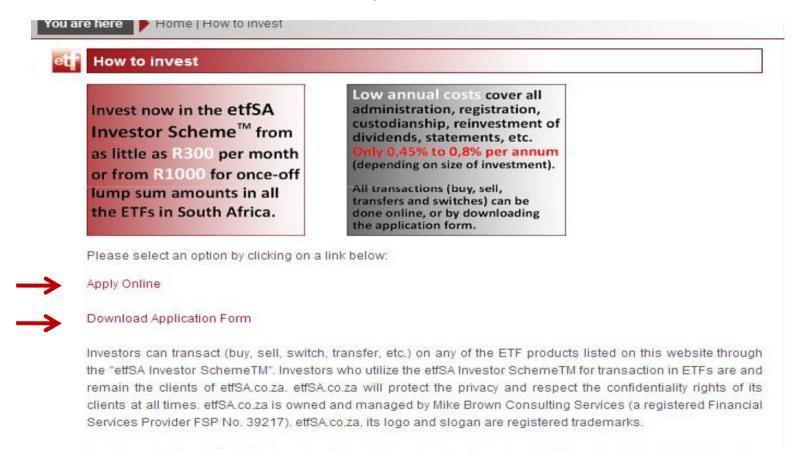
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### **How To Invest In ETFs/ETNs**

| Through Stockbrokers                                        | Through Investment Plans (etfSA.co.za)                                     |
|-------------------------------------------------------------|----------------------------------------------------------------------------|
| <ul> <li>Minimum investment amounts often apply.</li> </ul> | • R1000 lump sum.                                                          |
| No debit orders.                                            | R300 debit order.                                                          |
| Brokerage minimum charge     R85-R125 per transaction.      | Brokerage 0,1% of investment value.                                        |
| Annual custodian fees – R600-R700.                          | <ul> <li>Included in annual management<br/>fee (0,45% to 0,8%).</li> </ul> |
| Advisory fees 1% per annum.                                 | • n/a                                                                      |

#### **How to Invest**

Click on the "Learn More button, then "How to Invest"



## The Advantages of Using an Investment Platform for ETPs

- Will accept investments from R1000.
- Will process debit orders from R300 per month.
- Automatically reinvests dividends four times a year.
- Administration fee (0,4% 0,8% p.a.) is administered over 12 months and covers all transactions over that period.
- Will facilitate third party investments
- Specialise in ETPs only.

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| Website           | www.etfsa.co.za – fully internet based                                                  |
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|                   | Tel: 011 561 6653                                                                       |
| etfSA Management  | Fax: 011 388 4674                                                                       |
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